

# The British Renewable Energy Awards 2018



## Branding Opportunities

The Awards, organised by the **Renewable Energy Association**, celebrate the achievements of companies and individuals who have done most to advance renewable energy in the UK are awarded on Thursday, 14<sup>th</sup> June 2018 at The Savoy

The Awards began in 2006 and are now a firm fixture on the renewable energy industry calendar. The original and still the best, the Gala Dinner on Thursday, 14<sup>th</sup> June 2018 will mark the 13<sup>th</sup> in the series. Several hundred nominations are whittled down to a shortlist full of exceptional organisations. Around 50 entries over the 16 categories are shortlisted and then judged by an esteemed, independent panel, with winners announced at the Gala Dinner attended by 300-350 guests. For a hard-working and highly committed industry that faces more than its fair share of challenges in the UK, this is our night of celebration and glamour.



The British Renewable Energy Awards offer a superb variety of sponsorship opportunities and we'll work with you to understand your requirements and develop a tailored solution to meet your requirements.

As 2018 marks the 13<sup>th</sup> anniversary of the Awards the REA are promoting and communicating the exacting standards and high levels of innovation demonstrated by the UK renewables industry more widely than ever before.



Sponsor's logo champagne drinks reception

### Awards Headline Sponsorship - £15,000

- ▲ Headline sponsor has the opportunity for a pop-up stand and literature display on stage at the Gala Dinner with their logo on the VIP invitation design and up on the main on screen.
- ▲ Drinks reception sponsor's logo is highlighted at the Gala Dinner and shown on screen.
- ▲ All sponsors branding and an advert in the Awards programme.
- ▲ The 16 individual award categories are available for sponsorship.
- ▲ Headline sponsorship includes a branded table for 10: (includes; champagne drinks reception, 3 course meal, ½ bottle of wine, ½ bottle mineral water/head and coffee with petits fours).
- ▲

Images on this flyer show some of the many branding opportunities at the Gala Dinner



Sponsors receive an advert in the Awards programme given to all dinner guests



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Sponsor's branding is focused in key areas throughout The Savoy during the evening giving maximum exposure



Headline sponsor's banner on stage throughout the Gala Dinner and all sponsors logos shown on the BIG screen



Sponsors are encouraged to present the Awards at Gala Dinner and be photographed with the winner

This unique networking opportunity with many industry VIP guests is also a great way to entertain clients or colleagues

Companies sponsoring the individual award categories are invited to present the Award to the winner. The Champagne Drinks Reception in the River Rooms is also available for sponsorship. Photographs are taken for publicity with the winner and the host or lead judge in each category.

Sponsorship also offers logos / branding on the REA Awards web page, on all e-shot marketing, a full page (A4) in the printed programme for Headline sponsors, on menus, branding on the table plan and a includes a branded table for 10 at the Gala Dinner. We will also highlight all sponsors in press releases pre and post the ceremony and use logos in the website feature on the Awards.

**Drinks Reception Sponsorship - £7,500**

(Includes a table for 10 at the Gala Dinner)

**Individual Award Sponsorship - £3,500**

(Includes 5 guest places at the Gala Dinner)

**To discuss your promotional requirements in more detail,  
telephone Lindsay or Leah on 020 7925 3570 or email [events@r-e-a.net](mailto:events@r-e-a.net).**

[www.r-e-a.net](http://www.r-e-a.net)