

# **REA Plenary**

## **Presentation for member meeting**

### **5<sup>th</sup> November 2019**

**All groups including Solar, Energy Storage, Electric Vehicles, Large Scale Power & Markets, and Finance Forum**



# REA Update

## New Website and Brand

**Nina Skorupska, CEO, REA**





THE ASSOCIATION  
FOR RENEWABLE ENERGY  
& CLEAN TECHNOLOGY

5<sup>th</sup> November 2019

## An Introduction to the *new* REA

- *Our promise to our members*
- *How we are organised and governed*



# Our Vision

## A future built on renewable energy and clean technology

*A world that has surpassed fossil fuels;  
where clean technologies & renewable energy  
is accessible for all.*

We, the REA, are a coalition *built* to promote  
renewable energy and clean technologies.



# Our Mission

## DECARBONISING THE ECONOMY

We are here to help our members build commercially and environmentally sustainable businesses

We do this by:

- **CHAMPIONING** the role and benefits of renewable energy & clean technologies and the new disruptive decentralised business and market models supporting them
- **INFORMING** governments, industry and individuals
- **EMPOWERING** renewable energy & clean technology businesses to achieve sustainable growth



# Our promise to our members

## DECARBONISING THE ECONOMY

*Strengthen, Deepen, Broaden & Expand*

### *Strengthen & deepen current business*

- > Deliver on policy and regulatory work commitments
- > Retain existing members & **deepen** membership within sectors
- > REA profile sustained and raised
- > Enhanced marketing and public affairs capability

### *Broaden & expand the business for a different future*

- > Known as THE Association for renewables and clean technologies: a leading & trusted VOICE
- > Business-enabling policy and regulatory environment
- > Membership and services broadened and expanded to support the evolving energy landscape
- > Constructive relationships with Government, regulators and other RE & CT trade associations and NGOs

REA works to create a unified voice for renewables and clean technologies focusing on strategic cross-cutting themes impacting the industry and its members as key priorities. This is particularly important during periods of change *in focus* of Government & policy uncertainty



# Who we are?

We are the largest trade association for renewable energy and clean technologies. Our 550 + member organisations range from energy utilities and renewable energy developers working across multiple technologies and solutions through to innovative niche technology companies and consultants.

Our finance forum and other platforms, supports member organisations from the investment, insurance and legal sectors that enable this growing economy.



## Our Subsidiaries

Our various Forums and subsidiaries enable us to focus on sector-specific issues.

Members can join our various groups concentrating on individual renewable technologies, energy market sectors, or cross-cutting issue forums





# What we do



## Conferences, Seminars & Workshops

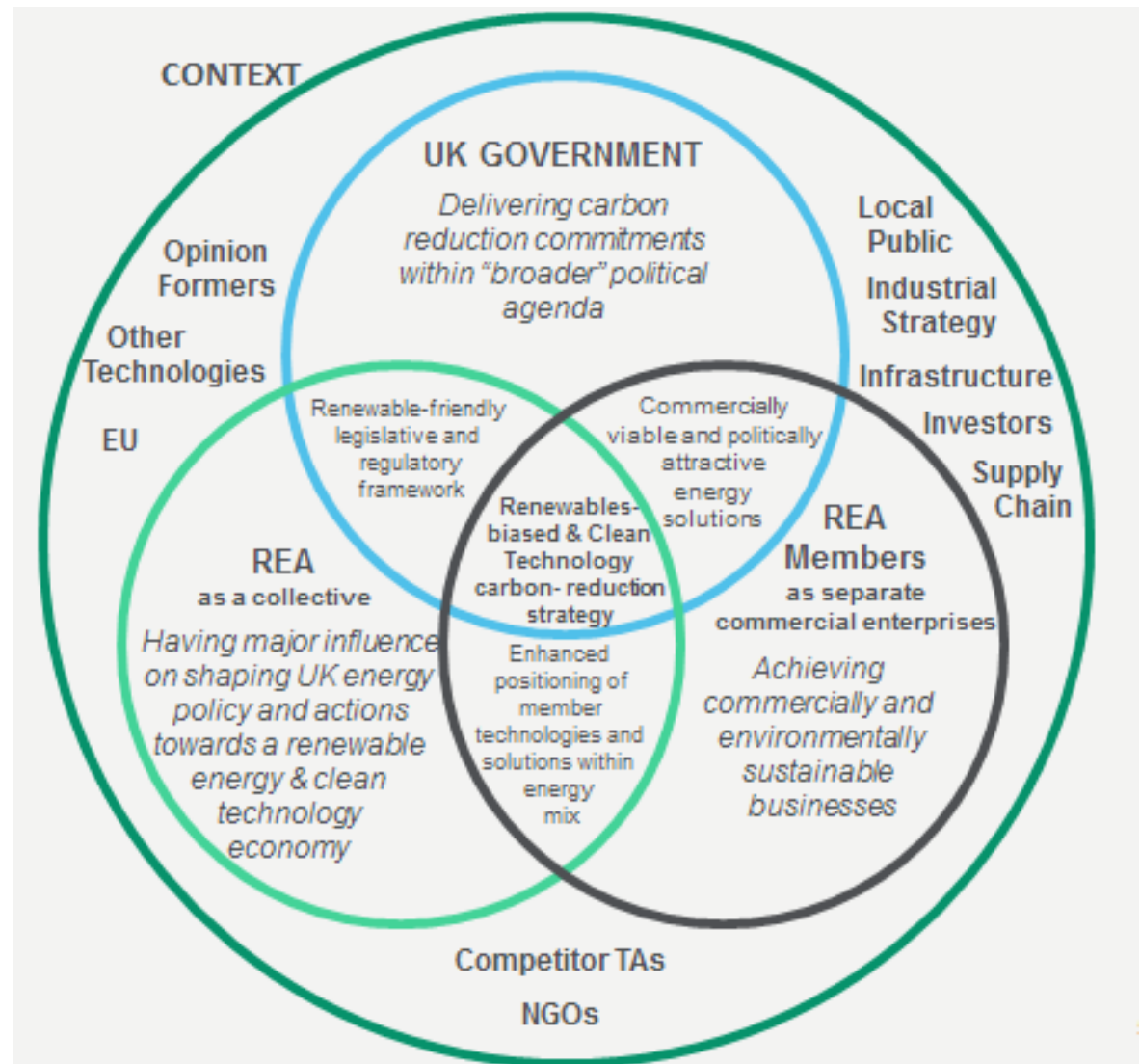


## Publications & Newsletters





# REA's Operational Landscape



# REA Board

## Member Non-Executive Directors

**Martin Wright** (Aurora Ventures) Chair

**Duncan Valentine** (Almax Partners LLP)

**Alexander Maddan** REA Policy Board Chair (Agrivert Ltd)

**David Williams** (Eco2)

**Juliet Davenport** (Good Energy)

**Nina Skorupska CBE**, Chief Executive, REA

## Independent Non-Executive Director

**Baroness Sandip Verma** (House of Lords)

**Vacancy**

**Rory Tait** (Lux Nova Partners) Secretary



# REA Policy Board

Represented by  
Chairs elected from  
member forums

## Members:

- **Alexander Maddan (Agrivert)**
- Charlie Trousdell (Countrystyle Recycling)
- John Mezzullo (Foresight Group)
- Steve Shaw (Veolia)
- Grant Pearson (ENSUS)
- Neil Harrison (RE:Heat)
- Matthew Wiley (Drax)
- Prof. Hillary Stone
- Max Carcas (CAELULUM)
- Vijay Shinde (Harmony Energy)
- John Macdonald-Brown (Syzygy Consulting)
- Tanya Sinclair (Charge Point)
- Michelle Davies (Eversheds Sutherland)
- Vacancy

## REA Executive participation

- Frank Gordon
- Amy MacConnachie
- Nina Skorupska
- Stuart Pocock

## *Chair & REA Board Member*

*Organics Recycling Group*  
*Biogas*  
*Landfill Gas*  
*Renewable Transport Fuels*  
*Wood Heat Association*  
*Biomass Power*  
*Waste to Energy*  
*Innovative & Strategic Technologies*  
*UK Energy Storage &*  
*Renewable Power Markets & Grids*  
*UK Solar*  
*EV*  
*Finance Forum*  
*Decentralised Energy Forum,*  
*inc. built environment*

*Head of Policy (Secretariat)*  
*Head of External Affairs*  
*Chief Executive*  
*Chief Operating Officer*



# Key brand and website changes

- Heavier emphasis on 'clean technologies' ranging from across Organics to energy storage, grid, and EV charging
- REA 'Sector Groups' to become 'Member Forums'
- Streamlining of REA sub-brand categories
- Greater content and resources for members on back-end of REA website



# NEWS & BLOG

SHOW ME: ALL ARTICLES ^

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WORK TOPIC



NEWS — Jul

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WORK TOPIC

NEWSLETTER

NEWS — Jul 26, 2019

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ARTICLE TYPE:

- \* SHOW ALL
- \* BLOG
- \* NEWS & PRESS RELEASES
- \* NEWSLETTER
- \* VLOG

WORK TOPIC:

- \* SHOW ALL
- \* BIOWASTE RECYCLING
- \* BREXIT
- \* BUILT ENVIRONMENT
- \* CIRCULAR ECONOMY
- \* DECARBONISING HEAT
- \* DECARBONISING POWER
- \* DECARBONISING TRANSPORT
- \* GREEN FINANCE
- \* HEALTH & SAFETY
- \* INDUSTRIAL STRATEGY
- \* SOILS / NATURAL CAPITAL
- \* SUSTAINABILITY

MEMBER FORUM:

- \* SHOW ALL
- \* BIOGAS
- \* BIOMASS POWER
- \* ELECTRIC VEHICLES
- \* ENERGY STORAGE
- \* FINANCE FORUM
- \* INNOVATIVE & STRATEGIC TECHNOLOGIES
- \* LANDFILL GAS
- \* LARGE SCALE POWER & MARKETS
- \* ORGANIC RECYCLING
- \* REA SUBSIDIARY COMPANIES
- \* RENEWABLE TRANSPORT FUELS
- \* SOLAR
- \* WASTE TO ENERGY

VLOG

NEWS — Jul 26, 2019

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BLOG

NEWS — Jul 26, 2019

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NEWS RELEASES

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