

# **CMA Electric vehicle charging market study**

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# Introduction and Overview

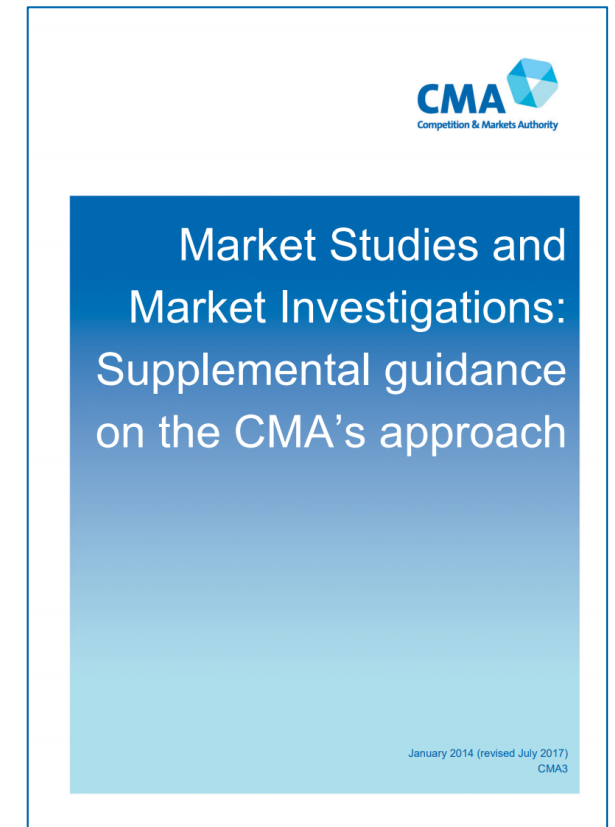
- **Who is the CMA?**

- UK competition body
- Non-ministerial Gov body; independent
- Consumer and competition remit – multiple tools

- **What are market studies?**

- Flexible and wide-ranging tool
- Info-gathering powers
- Statutory timeframe
- Range of potential outcomes including recommendations

***“We work to promote competition for the benefit of consumers, both within and outside the UK.”***



- **Approach**

- Forward looking and broad – identify & address any emerging competition issues

- **Scope**

- UK wide; passenger vehicle charging at home, work, on-street, destination, strategic road network

- **Two key themes – recognise links to other work; some areas out of scope**

1. Developing competition while incentivising investment:

- Role of comp and how comp is developing in sector
- Investment incentives & costs
- Barriers to entry & expansion
- How competition manifests – risks of concentration?
- LAs and policy approaches
- Data-sharing to open up comp

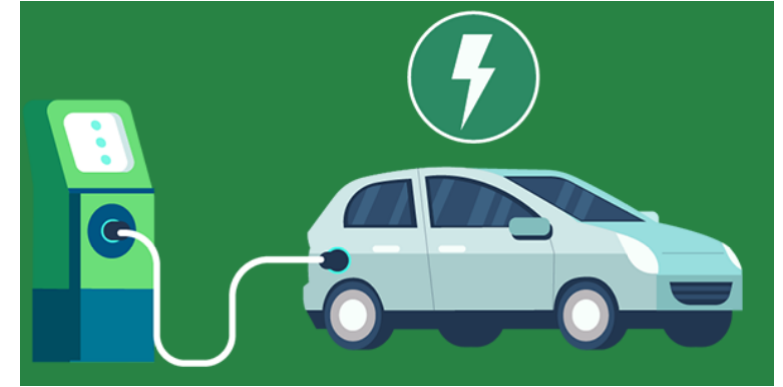
2. Effective consumer interaction:

- Building consumer trust; consumer understanding and journey
- Challenges/barriers to interaction
- Pricing and payment
- Access – including information + reliability
- Consider experience of sub-groups – eg vulnerable consumers

- **Explore ways to address any emerging issues**

# Next steps and questions

- **Evidence gathering and seeking views**
  - Invitation to Comment – deadline 5 Jan
  - Stakeholder calls and questionnaires
  - Aiming for report in summer



**Do get in touch!**  
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