

# BRITISH RENEWABLE ENERGY AWARDS 2022

A FUTURE BUILT ON RENEWABLE  
ENERGY AND CLEAN TECHNOLOGY



*17 Years of Celebrating Industry Excellence*



[WWW.R-E-A.NET](http://WWW.R-E-A.NET)

## British Renewable Energy Awards 2022

This year's Awards, will be the 17<sup>th</sup> edition marking the 21<sup>st</sup> Anniversary of the REA.

The Awards began in 2006 in an effort to recognise the brilliant work of those pushing for change - the 'Game Changers' as we call them. These organisations and individuals have enabled the industry to do the amazing work we see today as we push for Net Zero by 2050.

Last year we honoured these past winners and took a look back at fabulous finalists from across the past 20 years - our industry's 'Game Changers'. We can do what we do now because we're standing on the shoulders of these giants.

This year's event will highlight the next 'Game Changers' and see a change in format as we move the Awards Ceremony and Gala Dinner outside of London first the first time. There's no better time to go regional in line with the UK's 'levelling up' agenda as Government reconsiders how to drive green and inclusive growth across the whole of society and unlock local potential. We think the clean tech and renewables sector embodies this spirit, being inherently distributed in nature and delivering jobs across the country, so we want to reflect that too.

This year's celebration will take place at the Botanical Gardens, Birmingham and we'll be looking for the next generation of 'Game Changers' who are working now to alter the UK's course as we push for a future built on renewable energy and clean technology.

The British Renewable Energy Awards offers a superb variety of branding and sponsorship opportunities and we'll happily work with you to understand your requirements, developing a tailored solution to meet your needs and enable maximum brand exposure throughout the event and associated activities.

For a hard-working, highly committed industry that's faced more than its fair share of challenges, this is our night of celebration and glamour and sponsors will be making this happen. As a not-for-profit, sponsorship enables the REA to keep the event accessible for all across our diverse sector and shine a brighter spotlight on all the outstanding work being done.

So why not get in touch as we highlight the achievements of companies and individuals who have done most to advance renewable energy and associated clean tech and honour and celebrate the next 'Game Changers'.

To discuss the range of options available and support the UK drive to Net Zero, simply email us at [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net), we'd love to hear from you.

## 9<sup>th</sup> June 2022 - Birmingham Botanical Gardens

### 21<sup>st</sup> anniversary sponsor - £20,000

- 21<sup>st</sup> sponsor is invited to present an Award at the Gala Dinner
- 21<sup>st</sup> sponsor has the opportunity for a display advert on the online video platform, and their logo will be on the VIP invitations
- 21<sup>st</sup> sponsor's logo will be built into the graphics used during the dinner
- Opportunity to show a 1 minute video about sponsor's commitment to renewable energy and/or clean technology
- 3 x emails with featured content sent to dinner guests
- A full-page advert in the Gala Dinner Awards guest programme
- Large social media presence to raise awareness of the sponsorship deal, including link to sponsor's website. 19.1K followers on Twitter, 16.6K followers on LinkedIn and 4,386 followers on Facebook. Social media pre-event promotional material. Post-event thank you across all platforms on social media
- Sponsorship also offers logo / branding on the REA Awards web page, on all e-shot marketing, and a company profile and logo in the printed guest programme
- Sponsor's name, logo and link to website in the pre and post Awards announcement communications
- Opportunity to give a gift to all dinner guests
- Motion graphic at the end of the ceremony will include all sponsors' names and logos

### Branding opportunities at the Botanical Gardens

We appreciate that this past 22 months has been more than a little unusual and that the effect on all businesses has been extraordinary. At the REA, we've continued supporting the industry but have changed the way we work, currently we're working flexibly from home and the office, and have run our events virtually during the COVID-19 pandemic.

Now we're excited to move this momentous celebration back in person to the Botanical Gardens in Birmingham. The Botanical Gardens aim to educate and inspire visitors about issues of conservation, sustainability and biodiversity which fits well with the REA's Circular Bioeconomy agenda. As you step through the Gardens' tropical houses, it is hard to believe you are located just two miles from Birmingham city centre, close to all major rail links and motor ways, and with complimentary onsite parking.

This move means that we'll be able to meet and celebrate our 21st birthday in style - a real coming of age, six months post the UK hosting COP26. This enormous change has also given us an expanded opportunity to offer companies an increased awards sponsorship offering. We have a huge opportunity for mainstream publicity and to put the UK's renewable energy and clean tech sector firmly in the spotlight. If you'd like to be there alongside us showing your support, email at [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net).



# British Renewable Energy Awards 2022

## 2022 Award categories

- **Accelerating to Net Zero\*** recognition of any policy, organisation / politician / inventor that has driven forward 'measurable' change faster than expected.
- **Communications** for the organisation that has done most to enhance awareness or championed positive change for renewables or clean technology with key opinion formers, parliament, government or the public in the past year.
- **Community** for a community group which has been active in delivering a renewable energy project or programme of installations in their area during 2020.
- **Customer Service Recognition** for a company that's done the most in the past two years (2020-2021) to advance UK renewables and clean technology.
- **Company** for an energy supplier (including those supplying via a PPA) delivering customer service excellence or innovation whilst supporting the UK's energy transition to Net Zero.
- **Financial Leadership** for a financial product that has accelerated the deployment of renewables in the UK during past two years (2020-2021)
- **Innovation** for any innovative, renewable energy or clean technology device, invention or application which has achieved a major milestone or reached the market since January 2020.
- **Installer** for a company which has excelled in the installation of small-scale energy generation systems in homes; offering a high quality experience for consumers wishing to buy or lease equipment.
- **Leadership** for a company or organisation that is mainstreaming renewable energy through the scale of its investment and commitment to secure its energy needs from renewables.
- **Low Carbon Transport** recognising quality, commitment and innovation in supporting low carbon vehicle deployment for cars, vans buses, road freight or on farm vehicles, powered by clean electricity or sustainable biofuels - and alternative vehicle fuels. Two categories this year - please indicate.  
[A] FREIGHT or FARM  
[B] LIGHT VEHICLE (CAR or VAN)
- **Pioneer** for a company or organisation in a sector not normally associated with renewables, that has now become involved and demonstrated a pathway that others can follow.
- **Preserving Natural Capital** a project or delivered scheme that protects or enhances the biodiversity of land whilst delivering renewable energy and/or green house gas reductions in the past two years (2020-2021).
- **Project** for a company that has developed an outstanding project in either renewable energy, energy storage or low carbon transport infrastructure in the past two years (2020-2021).
- **Smart Energy System** or market/data management solution - for a system/market mechanism or data solution that supports the roll-out, or take-up, of renewable energy and clean technologies whilst enhancing value and usefulness to consumers and Net Zero ambitions.
- **Sustainability** for an organisation delivering sustainable solutions - from organics recycling to projects achieving zero waste, to companies rethinking waste or those offering an innovative, circular economy product or service.
- **Young RE Professional** for an individual within the first 5 years of their career in renewable energy and/or clean technologies, who has already achieved success/impact and who has shown potential as a future leader in the industry.

\*This could be the Judges award but Judges reserve the right to make a further award should they so choose.

## Speaker / host sponsorship - £5,000

- The Speaker / host will thank the sponsor and give a brief overview of their commitment to guests
- 3 x emails with featured content sent to dinner guests
- Sponsor's name, logo and link to website in the pre and post Awards announcement communications
- All sponsors will be highlighted in press releases both pre and post the Awards ceremony and logos will be used on the website feature
- Large social media presence... (see 21st Anniversary sponsor)
- Introductory and end of ceremony motion graphic will include all sponsors' names and logos

## 9<sup>th</sup> June 2022 - Birmingham Botanical Gardens

## Awards category sponsor - £5,000

- Companies sponsoring the individual Award categories are invited to present the Award to the winner at the Gala Dinner
- Each Awards category sponsor's logo will be built into the motion graphic used to transition into the given Award category presentation
- 3 x emails with featured content sent to dinner guests
- All sponsors are highlighted in press releases pre and post the ceremony and logos used on the website feature of the Awards
- Sponsor's name, logo and link to website in the pre and post Awards announcement communications
- Large social media presence... (see 21st Anniversary sponsor)
- Introductory and end of ceremony motion graphic will include all sponsors' names and logos
- There are 16 individual Award categories available for sponsorship. These categories are listed opposite for reference

## Champagne drinks reception sponsor - £7,500

- The drinks reception sponsor's logo is highlighted at the Gala Dinner and shown on screen and during the reception itself
- Opportunity to have literature / banner at the drinks reception
- Table for 10 at the Gala Dinner... (see Main sponsor)
- Advert and profile in the official Gala Dinner Programme given to all guests
- 3 x emails with featured content sent to dinner guests
- All sponsors will be highlighted in press releases both pre and post the Awards ceremony and logos will be used on the website feature
- Large social media presence... (see 21st Anniversary sponsor)
- Introductory and end of ceremony motion graphic will include all sponsors' names and logos

## All sponsors

Every sponsor has the opportunity to write a blog covering why they've decided to become involved and support this year's British Renewable Energy Awards. REA will tweet their blog for additional exposure. The blog can also include a company overview, business plan, Net Zero commitments etc..

If you'd like to be there alongside us showing your support we'd love to work with you, to ensure your brand gains maximum exposure, so please email at [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net)



## Contact Details



Sponsorship, [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net)  
Events Team

Luana Minutella, [lminutella@r-e-a.net](mailto:lminutella@r-e-a.net)  
Membership & Events Executive

Lindsay Barnett, [lbarnett@r-e-a.net](mailto:lbarnett@r-e-a.net)  
Membership, Marketing & Events Director

## About REA

The REA is the UK's largest trade association for renewable energy and clean technologies with around 550 members operating across heat, power, transport, finance and the circular bioeconomy. The REA is a not-for-profit organisation that represents renewable energy and clean technology companies operating in over 14 sectors, ranging from biogas and renewable fuels to solar and electric vehicle charging, and composting to biomass. Member organisations range from major multinationals to sole traders.

[WWW.R-E-A.NET](http://WWW.R-E-A.NET)

