

*18 Years of Celebrating Industry Excellence*

# BRITISH RENEWABLE ENERGY AWARDS 2023

23RD JUNE 2023  
GROSVENOR HOUSE HOTEL, LONDON W1

# BRITISH RENEWABLE ENERGY AWARDS 2023

This year's Awards, will be the 18<sup>th</sup> edition having begun in 2006 in an effort to recognise the brilliant work of those pushing for change - the 'Game Changers' as REA call them. These organisations and individuals have enabled the industry to do the amazing work we see today as we push for Net Zero by 2050.

Last year we awarded more winners and honoured more fabulous finalists - our industry's 'Game Changers'. We can do what we do now because we're standing on the shoulders of these giants.

Having celebrated in style and marked the REA's 21<sup>st</sup> Anniversary at the Botanical Gardens, Birmingham last year, the 2023 Awards Ceremony and Gala Dinner will take place back in London at the Grosvenor House Hotel Ballroom. And, we'll also be looking for the next generation of 'Game Changers' who are working now to alter the UK's course as we push for a future built on renewable energy and clean technology. We're doing this again in partnership with the Energy and Bioproducts Research Institute (EBRI) at Aston University.



The British Renewable Energy Awards offers a superb variety of branding and sponsorship opportunities and we'll happily work with you to understand your requirements, developing a tailored solution to meet your needs and enable maximum brand exposure throughout the event and associated activities.

For a hard-working, highly committed industry that's faced more than its fair share of challenges, this is our night of celebration and glamour and our sponsors will be making this happen. As a not-for-profit, sponsorship enables the REA to keep the event accessible for everyone across our diverse sector and shine a brighter spotlight on all the outstanding work being done.

So why not get in touch as we highlight the achievements of companies and individuals who have done most to advance renewable energy and associated clean tech and honour and celebrate the next 'Game Changers'.

To discuss the range of options available and support the UK's drive to Net Zero, simply email us at [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net), we'd love to hear from you.

A listing of the 2023 Award categories can be seen overleaf. Full details and entry criteria can be found on the website - [WWW.R-E-A.NET](http://WWW.R-E-A.NET)

## BOOKED £25,000 | Headline sponsor

- Headline sponsor is invited to present an Award at the Gala Dinner
- Headline sponsor has the opportunity for a display advert on the online video platform, and their logo will be on the VIP invitations
- Headline sponsor's logo will be built into the graphics used during the dinner
- Opportunity to show a 1 minute video about sponsor's commitment to renewable energy and/or clean technology
- 3 x emails with featured content sent to dinner guests
- A full-page advert in the Gala Dinner Awards guest programme
- Opportunity to give a gift to all dinner guests
- Graphic at the end of the ceremony will include all sponsors' names and logos
- Large social media presence to raise awareness of the sponsorship deal, including link to sponsor's website. 19.3K followers on Twitter, 17.9K followers on LinkedIn and 4.3K followers on Facebook.
- Social media pre-event promotional material. Post-event thank you across all platforms on social media
- Sponsorship also offers logo / branding on the REA Awards web page, on all e-shot marketing, and a company profile and logo in the printed guest programme
- Sponsor's name, logo and link to website in the pre and post Awards announcement communications
- Table for 10 at the Gala Dinner

## £10,000 | Champagne drinks reception sponsor

- The drinks reception sponsor's logo is highlighted at the Gala Dinner and shown on screen and during the reception itself
- Opportunity to have literature / banner at the drinks reception
- Table for 10 at the Gala Dinner
- Advert and profile in the official Gala Dinner Programme given to all guests
- 2 x emails with featured content sent to dinner guests
- All sponsors will be highlighted in press releases both pre and post the Awards ceremony and logos will be used on the website feature
- Large social media presence... (see Headline sponsor)
- Introductory and end of ceremony graphic will include all sponsors' names and logos

## £7,500 | Speaker / host sponsor

- The Speaker / host will thank the sponsor and give a brief overview of their commitment to guests
- 1 x emails with featured content sent to dinner guests
- Sponsor's name, logo and link to website in the pre and post Awards announcement communications
- All sponsors will be highlighted in press releases both pre and post the Awards ceremony and logos will be used on the website feature
- Large social media presence... (see Headline sponsor)
- Introductory and end of ceremony graphic will include all sponsors' names and logo
- Five guest places at the Gala Dinner

## £10,000 | Award category sponsor

- Companies sponsoring the individual Award categories are invited to present the Award to the winner at the Gala Dinner
- Each Awards category sponsor's logo will be built into the motion graphic used to transition into the given Award category presentation
- 2 x emails with featured content sent to dinner guests
- All sponsors are highlighted in press releases pre and post the ceremony and logos used on the website feature of the Awards
- Sponsor's name, logo and link to website in the pre and post Awards announcement communications
- Large social media presence... (see Headline sponsor)
- Introductory and end of ceremony graphic to include all sponsors' names and logos. There are 16 individual Awards available for sponsorship.
- Table for 10 at the Gala Dinner

CATEGORIES  
STILL  
AVAILABLE



# BRITISH RENEWABLE ENERGY AWARDS 2023

## 2023 Award categories

- ◆ Accelerating to Net Zero\*
- ◆ Communications
- ◆ Community
- ◆ Company
- ◆ Customer Service Recognition
- ◆ Financial Leadership
- ◆ Innovation
- ◆ Low Carbon Transport
- ◆ Pioneer
- ◆ Preserving Natural Capital
- ◆ Project
- ◆ Smart Energy System or Market / Data Management Solution
- ◆ Sustainability
- ◆ Young RE Professional
- ◆ **The Judges' Award**

**The Judges' Award** - The Judges have previously decided to make their own award and will probably do so again this year. This could be awarded to an individual for lifetime achievement, or for any other outstanding contribution to renewables or clean technology not covered by the above categories.

\*This could be the Judges Award, but Judges can reserve the right to make a further award to this should they so choose.

If you'd like to be there alongside us, showing your support, we'd love to work with you to ensure your brand gains maximum exposure. Please email us at [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net)

## Contact Details

For sponsorship email - [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net)

For bookings and information email - [events@r-e-a.net](mailto:events@r-e-a.net)

## About REA

The REA is the UK's largest trade association for renewable energy and clean technologies with around 500 member organisations operating across heat, power, transport, finance and the circular bioeconomy. The REA is a not-for-profit organisation that represents renewable energy and clean technology companies operating in over 14 sectors, ranging from biogas and renewable fuels to solar and electric vehicle charging, and composting to biomass. Member organisations range from major multinationals to sole traders.



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