

Organics Recycling & Biogas

MEDIA PACK

The only dedicated magazine to serve the organics reprocessing sector



Within *Organics Recycling & Biogas* magazine you will find policy analysis, legislation and regulation updates, equipment guides and case studies, written for decision makers and budget holders in the sector.

CIRCULATION

- 1300 copies printed
- 90% of operators in the sector reached
- 5000+ estimated readership

AUDIENCE BREAKDOWN

- Anaerobic Digestion/Biogas Companies 34%
- Equipment & Services* 23%
- Central and Local Government 21%
- Commercial Composting Companies 16%
- Consultancies 3%
- Non-Government Organisations 2%
- Universities 1%

*includes waste management companies

ADVERTISING

Increase brand awareness

DPS: £1,950

Full page: £1,080

Half page: £600

Quarter page: £375

Print advertising with optimised placement to deliver results and maximum value.

DESIGN SERVICES

Resource Media offers a full agency service for designing online adverts and marketing materials to reflect your communications objectives

CONTENT MARKETING

Engage through storytelling

Double page advertorial: £2,200

Single page advertorial: £1,300

Half page advertorial: £765

250 word news article: £450

Client-supplied content, published with a 'sponsored' category label.

600-word case study: £750

1200-word feature: £1,350

Custom content created to a client brief, with optional placement within the magazine.

To discuss your requirements, contact:

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This is an REA members' magazine. All REA Members receive 12.5% discount on media pack prices.

