

# BRITISH RENEWABLE ENERGY AWARDS

# 2024



13<sup>TH</sup> JUNE 2024  
SHERATON GRAND, LONDON

#BritRE Awards



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The REA has been celebrating the industry 'Game Changers' for 19 years at the annual British Renewable Energy Awards. Our first ceremony took place in 2006 and now this event has cemented its place as one of the industry's most prestigious events.

This year will be our 19th awards ceremony and gala dinner where we will celebrate all of the innovators – both individuals and organisations – who are helping to combat climate change and push for Net Zero by 2050.

We have also partnered with Aston University and Supergen Bioenergy Hub again to host the **'Future Game Changers'** award. With this we recognise the inspiring young individuals who are striving to alter the UK's course as we push for a future built on renewable energy and clean technology.

Last year at the JW Marriott Grosvenor House Hotel in London, we honoured a fantastic line up of winners and finalists. We are building upon past successes and are pleased to announce that this year's British Renewable Energy Awards will take place at the **Sheraton Grand, London Park Lane Hotel** in their famous Grade II listed, Art Deco ballroom.



We have a superb variety of branding and sponsorship opportunities in association with the 19th British Renewable Energy Awards. Our helpful team will be happy to work with you to understand your requirements and to develop a bespoke sponsor or supporter deal which will enable maximum brand exposure in the run up to the event and on the night.

As a not-for-profit organisation, sponsorship enables the REA to keep the event accessible for everyone across our diverse sector and shine a brighter spotlight on all the outstanding work being done.

To discuss the range of options available and support the UK's drive to Net Zero, please email [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net). We would love to hear from you and we're very happy to work with you to enable you to reflect your objectives.



## HEADLINE SPONSOR

- Table for 10 at the Gala Dinner
- Opportunity to present an Award at the Gala Dinner
- Online video platform display advert
- Logo on the REA Awards web page, in all e-mail marketing, on the VIP invitations, and on the screens during the dinner
- Opportunity to show sponsor's company or clean energy product
- Opportunity to give a gift to all dinner guests
- Pre and post-event promotional material on social media, including logo and link to sponsor's website
- Exposure to our large amount of followers on social media
- Opening and closing slides at the ceremony will include all sponsors' names and logos

**DRINKS RECEPTION SPONSOR**

- Table for 10 at the Gala Dinner
- Sponsor's logo is highlighted on screens during the reception and at the Gala Dinner
- Opportunity to have printed materials and banners at the drinks reception
- 2 x emails with featured content sent to guests
- Advert and company profile in the printed programme given to all guests
- Logo featured on the REA Awards web page
- Sponsor's name, logo and link to company website in the pre and post-Awards announcements and communications
- Exposure to our large amount of followers on social media
- Opening and closing slides at the ceremony will include all sponsors' names and logos

**AWARDS CATEGORY SPONSOR** (15 available, see next page for categories)

- Table for 10 at the Gala Dinner
- Sponsor's logo will feature prominently on the screen before the chosen award is presented
- Opportunity to present the award to the winner in the sponsor's chosen award category
- 2 x emails with featured content sent to guests
- Logo featured on the REA Awards web page
- Sponsor's name, logo and link to company website in the pre and post-Awards announcements and communications
- Exposure to our large amount of followers on social media
- Opening and closing slides at the ceremony will include all sponsors' names and logos

## HOST SPONSOR

- 5 guest tickets to the Gala Dinner
- The host or presenter at the Awards will acknowledge and thank the sponsor and provide a brief overview
- 1 x email with featured content sent to guests
- Logo featured on the REA Awards web page
- Sponsor's name, logo and link to company website in the pre and post-Awards announcements and communications
- Exposure to our large amount of followers on social media
- Opening and closing slides at the ceremony will include all sponsors' names and logos

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## 2024 Award Categories

- Accelerating to Net Zero\*
- Communications
- Community
- Company
- Customer Service Recognition
- Financial Leadership
- Innovation
- Installer
- Low Carbon Transport
- Preserving Natural Capital
- Project
- Smart Energy System or Market/Data Management Solution
- Sustainability
- Young RE Professional

\*This could be the **Judges' Award**, but Judges can reserve the right to make a further award to this should they so choose.

**The Judges' Award** - The judges have previously decided to make their own award and will probably do so again this year. This could be awarded to an individual for lifetime achievement, or for any other outstanding contribution to renewables or clean technology not covered by the above categories.

## Contact Details

**For sponsorship** - [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net)

**For bookings and information** - [events@r-e-a.net](mailto:events@r-e-a.net)

## About REA

The REA is the UK's largest trade association for renewable energy and clean technologies with around 500 member organisations operating across heat, power, transport, finance and the circular bioeconomy. The REA is a not-for-profit organisation, established in 2001, representing renewable energy and clean technology companies operating in over 14 sectors, ranging from biogas and renewable fuels to solar and electric vehicle charging, and composting to biomass, giving us a very holistic industry approach. Member organisations range from major multinationals to sole traders.



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