

REA CONFERENCE

# UNDERSTANDING THE EV LANDSCAPE

SPONSORSHIP & BRANDING OPPORTUNITIES

Thursday, 18<sup>th</sup> April 2024

BDB Pitmans, London

**RECHARGE UK**

REPRESENTING THE UK EV INFRASTRUCTURE INDUSTRY

RECHARGE UK, the EV infrastructure forum of the REA, are hosting an innovative event covering multiple areas of the EV space where everyone in the room will learn something new and meet likeminded experts in their field. The REA prides itself in its ability to communicate complex information clearly and will share key insights into a number of often under discussed areas in the EV space.

This conference will leave delegates with lots of new information, ideas and contacts, and is ideal for policy experts in the electric vehicle space, those working around the sector who are perhaps less policy focused and curious about developments in the wider space, those who want to know more about certain niche topic areas and those who want to develop their network and find out more about the REA/RECHARGE UK.

Don't miss this opportunity to network and gain a wealth of knowledge that can help you stay ahead of the curve in the EV industry. We're expecting a strong turnout from across the industry so please get involved and support the event.

E: [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net) | W: [www.r-e-a.net](http://www.r-e-a.net) | T: 020 7925 3570

A: REA, York House, 23 Kingsway, London WC2B 6UJ



# UNDERSTANDING THE EV LANDSCAPE

## SPONSORSHIP & BRANDING OPPORTUNITIES

**Headline Sponsor:** Company branding on the REA website, pre-show promotion, onsite throughout the conference - including a banner on the stage and logo on the event PPT, and on printed event material, plus social media exposure. Package also includes, four delegate places for the conference plus logo on the delegate badges: **SOLD**

**Session Sponsor:** Company branding on the REA website, pre-show promotion, logo on the event PPT, and printed event material. Two places to attend conference, social media exposure: **£3,000+VAT**

**Lunch & Coffee Sponsor:** Company branding onsite, two places to attend conference, company branding on the REA website, pre-show promotion logo on the event PPT and printed event material, social media exposure, and exclusive promotional distribution in refreshment area: **£3,500+VAT**

**If you'd like to get involved and work with us, we'd love to hear from you.**

**Contact us via email: [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net)**

### **Cancellation Policy**

**More than 3 weeks' notice:** 75% refund

**Less than 3 weeks' notice:** 50% refund

**Less than 2 weeks' notice:** No refund

### **Social Media Exposure**

19.2K Twitter followers

19.4K LinkedIn followers

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