

# DECENTRALISED ENERGY

Businesses Making Smart Energy Systems Work



**FORESIGHT GROUP, THE SHARD  
LONDON, SE1**



## SPONSORSHIP OPPORTUNITIES

### REA's Decentralised Energy Conference

will show how businesses can make smart energy systems work for them. Businesses are under pressure to reduce carbon emissions and energy costs. The solution increasingly lies in being in control of your own energy generation, combined with storing and optimising their own energy systems.

The conference will cover the business of becoming your own energy provider - showing how to generate, store and optimise your own power and heat whilst reducing energy costs and carbon emissions with a smarter, more flexible energy system.

Join us to network with the industry and learn about what we can expect from Government as they look to develop policies to support the decarbonisation journey as well as the impact these, new, smart, joined up, energy systems will have on the future.

**Email Amalia Moca - [amoca@r-e-a.net](mailto:amoca@r-e-a.net)  
to discuss the sponsorship options.**

### Our exciting agenda will cover a range of topics including:

- Commercial Properties and Energy: Decentralised Solutions
- Creating A Future Secure System - Getting the Policy Right
- Electric Vehicles: Opportunities and Upcoming Developments for Fleets
- Energy Storage - Making the Most of Your Onsite Generation
- Decarbonising Heat Demand - Renewable Heat and Heat Networks
- Underpinning it All: Grid Integration and Infrastructure for Decentralised Energy Systems
- Bringing it All together - Maximising the Benefits of your Assets

**Join us at the forefront of the decentralised energy revolution as we delve into the future of energy.**



3rd December 2024



10am - 5pm



Foresight Group

The Shard - London SE1

# DECENTRALISED ENERGY EVENT



REA

## SPONSORSHIP OPTIONS

### HEADLINE SPONSOR

Company branding on the REA website, pre-show promotion, onsite throughout the conference - including an on stage banner and logo on the event PPT, and on printed event material, plus social media exposure. Package also includes, four delegate places for the conference plus logo on the delegate badges: **£10,000+VAT**

### SPONSORSHIP PACKAGE

Company branding on the REA website, pre-show promotion, logo on the event PPT, and printed event material. Two places to attend conference, social media exposure: **£4,000+VAT**

### LUNCH & COFFEE SPONSOR

Company branding onsite, two places to attend conference, company branding on the REA website, pre-show promotion logo on the event PPT and printed event material, social media exposure, and exclusive promotional distribution in refreshment area: **£4,500+VAT**

### Cancellation Policy

More than 3 weeks' notice: **75% refund**

Less than 3 weeks' notice: **50% refund**

Less than 2 weeks' notice: **No refund**

### Social Media Exposure

19.1K Twitter Followers

20.6K LinkedIn followers

**If you'd like to get involved and work with us, we'd love to hear from you.**

**Contact us via email: [sponsorship@r-e-a.net](mailto:sponsorship@r-e-a.net)**

REA - THE ASSOCIATION FOR RENEWABLE ENERGY AND CLEAN TECHNOLOGY

York House, 23 Kingsway, London WC2B 6UJ

Tel: +44 (0)20 7925 3570 Email: [events@r-e-a.net](mailto:events@r-e-a.net) Web: [www.r-e-a.net](http://www.r-e-a.net)

Company no: 04241430 Registered in England and Wales



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# DECENTRALISED ENERGY EVENT



## BENEFITS OF SPONSORING THE CONFERENCE

### ATTENDANCE

Delegate tickets are competitive and usually sell out quickly, your sponsorship package confirms your place at this prestigious event

### GROW YOUR NETWORK

Engage with other businesses present at the event to help in securing new business partnerships

### BRAND AWARENESS

Enhance your professional reputation with potential customers, your peers and strengthen existing relationships

### BUILD YOUR REPUTATION IN THE SECTOR

Increase your visibility to attract new customers and sales opportunities

## SPONSOR BENEFITS

## BENEFITS OF BECOMING AN REA SPONSOR

### OUR REPUTATION

Aligning your brand with the REA, the largest renewable energy and clean technology trade association in the UK and is a leading industry voice representing the sector

### OUR MISSION

Help us to accelerate the energy transition as we empower members and organisations to build commercially and environmentally sustainable businesses as we strive for a greener future built on renewable energy and clean technology

### OUR FOLLOWERS

Cross platform social media exposure with the potential to reach a new audience in excess of 20,000 users

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## THE REA'S WORK

DECENTRALISED ENERGY is delivering cleaner, cheaper, more efficient energy for the UK.

There are huge economic benefits in decentralised energy, with significant opportunities for business. Come and hear from leading experts in the field why, how and when it will impact energy markets and systems, homes and cities, and of course business.

Whilst centralised energy will continue to play an important role in the UK energy future, the wide range of renewable energy technologies, heat networks and energy storage will be key to the transformation of the energy system to a more decentralised system. This will be enabled by greater use of smart technology and infrastructure investment. This transition from centralised to decentralised energy has already begun with the deployment of renewables in diverse locations and the use of innovative business models.

The REA engages with government through working groups, consultations, and bilateral discussion to help shape policy, incentives, and regulatory frameworks to support the clean energy transition. No other organisation is better placed to work across this pan-technology piece as the REA is the only UK trade association working across all technology sectors.

Join us this December to hear the latest updates from government and industry leaders and gain valuable insights into the business benefits of adopting a decentralised energy approach and find out about the sector's crucial role in achieving net zero.

**If you'd like to know more about the REA's work on decentralised energy systems or the grid more generally, drop our Policy Analyst, Samuel Adekanle, an email at [sadekanle@r-e-a.net](mailto:sadekanle@r-e-a.net)**

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