

# THE ROAD TO NET ZERO

Empowering Business to take effective action.





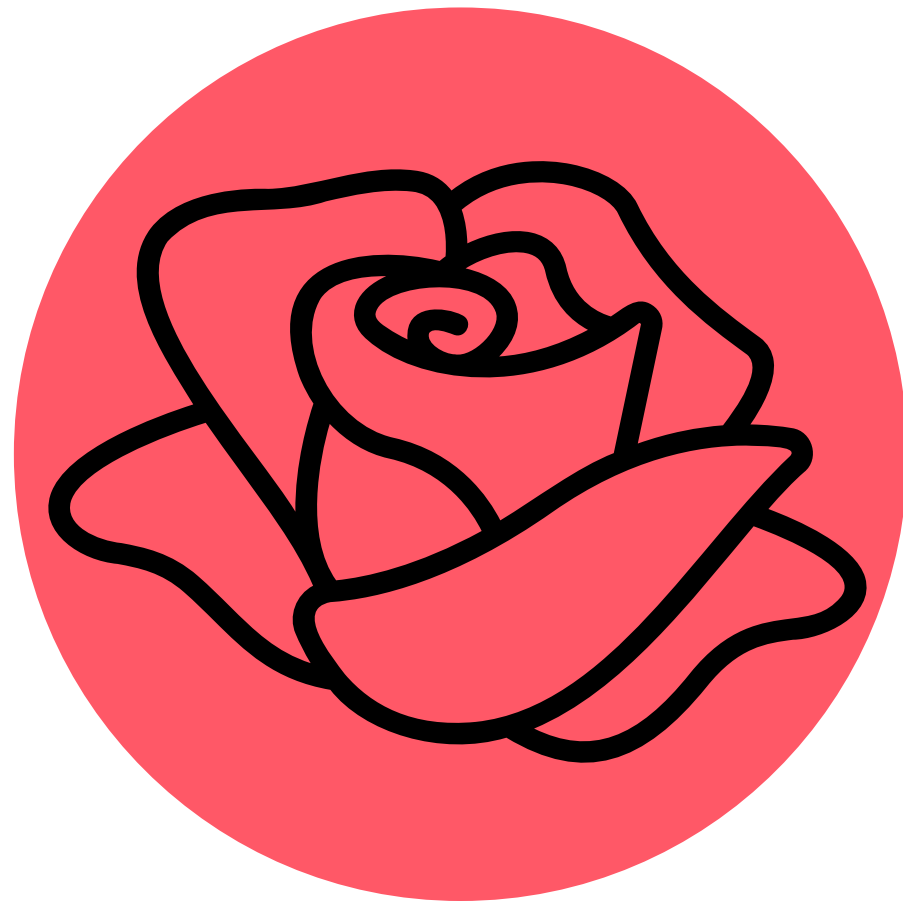
# Overview



- ✓ Context
- ✓ 5D Net Zero
- ✓ Sustainability simplified
- ✓ Certification

# Which has the greater carbon emissions?

Single stem rose from  
the local supermarket?



2.4 kg CO<sub>2</sub>e  
per (average) stem

Single apple from the  
local supermarket?



0.06 kg CO<sub>2</sub>e  
per (average) sized apple

# Why should you care?



Achieve  
Net Zero



Reputation &  
Advantage



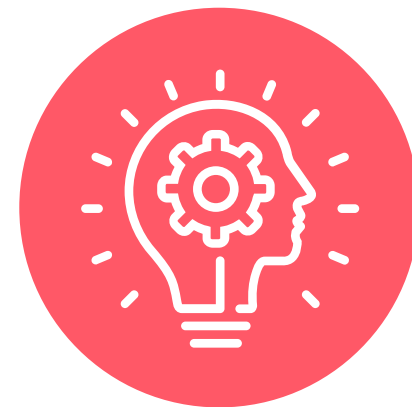
Compliance &  
legislation



Efficiencies &  
Profit



Reduced  
Environmental risk



Social Impact  
& Wellbeing



Staff Engagement  
& Retention



Renewable Energy  
Opportunity

# 5D Net Zero

Sustainability Simplified - Efficiency, Compliance and Net Zero,



## Environment, Planet & Carbon Management

Design and Delivery of your carbon management strategy

- Carbon Management
- Footprint & Reduction Plans
- Energy Efficiency (& ESOS)
- Renewable Technologies
- GHG Protocol Methodology
- Carbon Offsets (SDG aligned)



## Social Value, People & Community

Evaluation and implementation of your social values and impact

- Social Value & Wellbeing
- Staff Engagement & Training
- Carbon Literacy & B Corp
- Community / Corporate Events
- Masterclasses and Coaching
- Corporate Volunteering



## Strategy, Efficiency, Profit & Compliance

Assessment and Methodology for your compliance and tendering

- Sustainable Strategy
- Compliance
- PPN 06/21 & PPN 06/20
- ESG Frameworks
- Sustainable Finance
- Streamlined Energy and Carbon Reporting (SECR)



# Sustainability Simplified



## 5 Steps to Net Zero

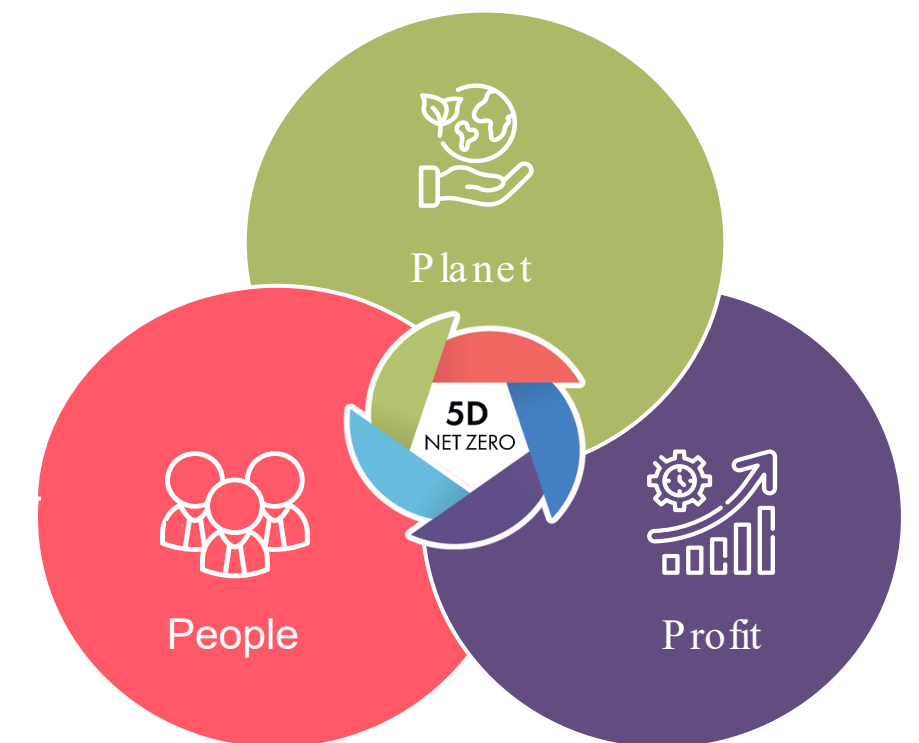
1. DISCUSS – understand your business ambitions
2. DECODE – identify your objectives and compliance obligations
3. DESIGN – create your carbon management strategy and road map to Net Zero
4. DELIVER – facilitate your carbon reduction initiatives
5. DO AGAIN – eat and repeat to Net Zero



Procurement Policy Note – Taking Account  
of Carbon Reduction Plans in the  
procurement of major government  
contracts

Action Note PPN 06/21

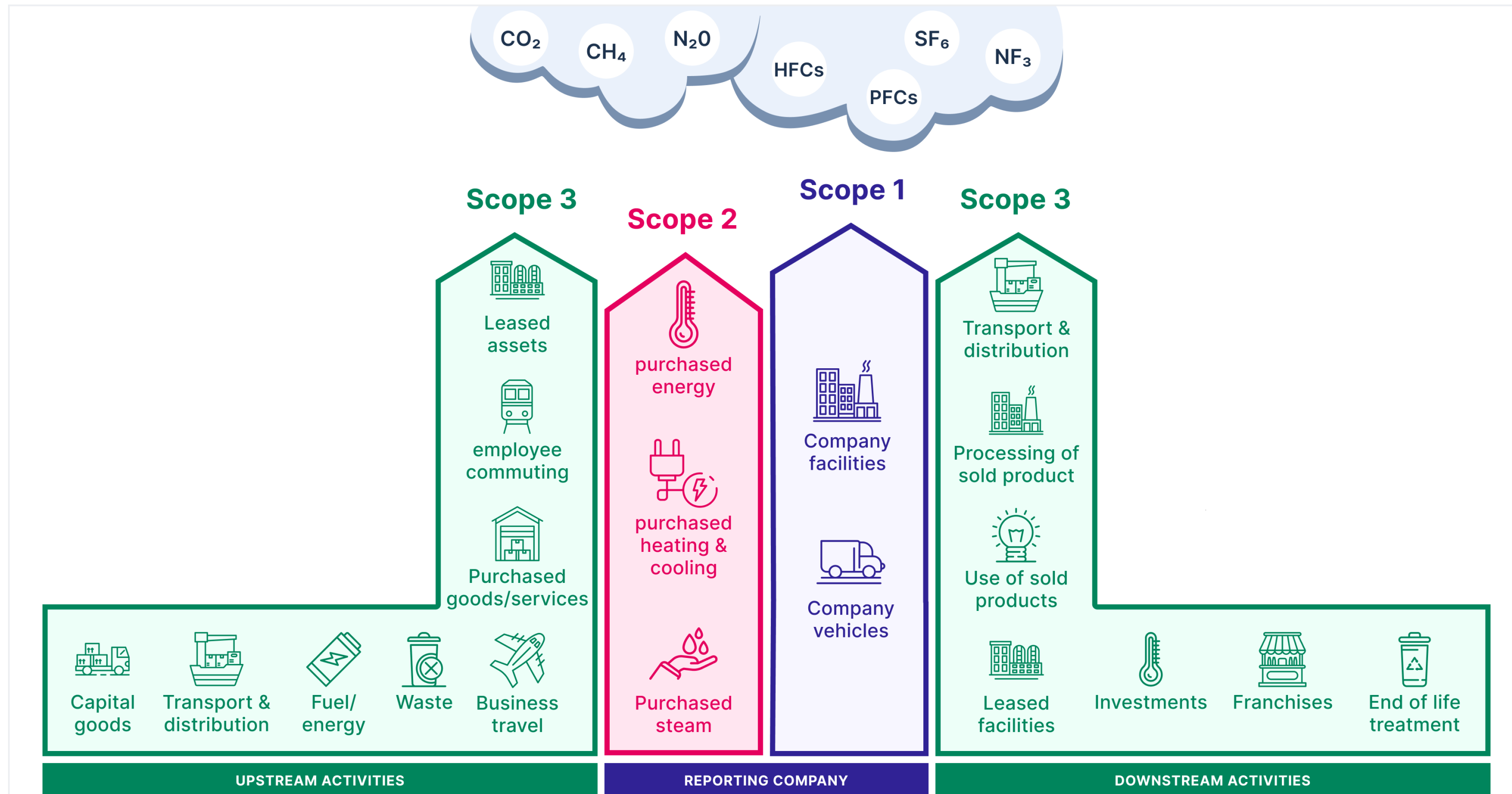
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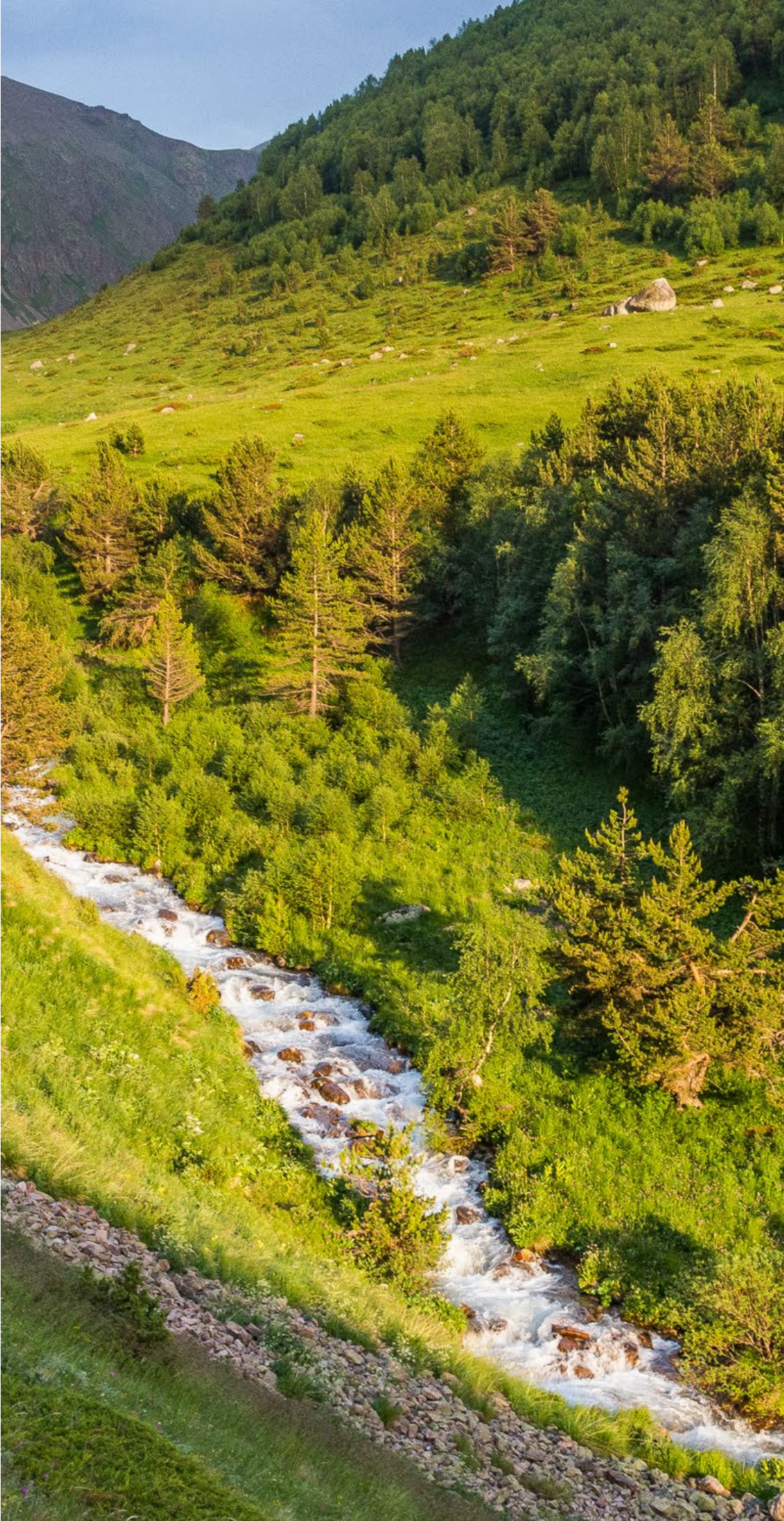


# Sources of Carbon

(Understand and Measure your carbon footprint)

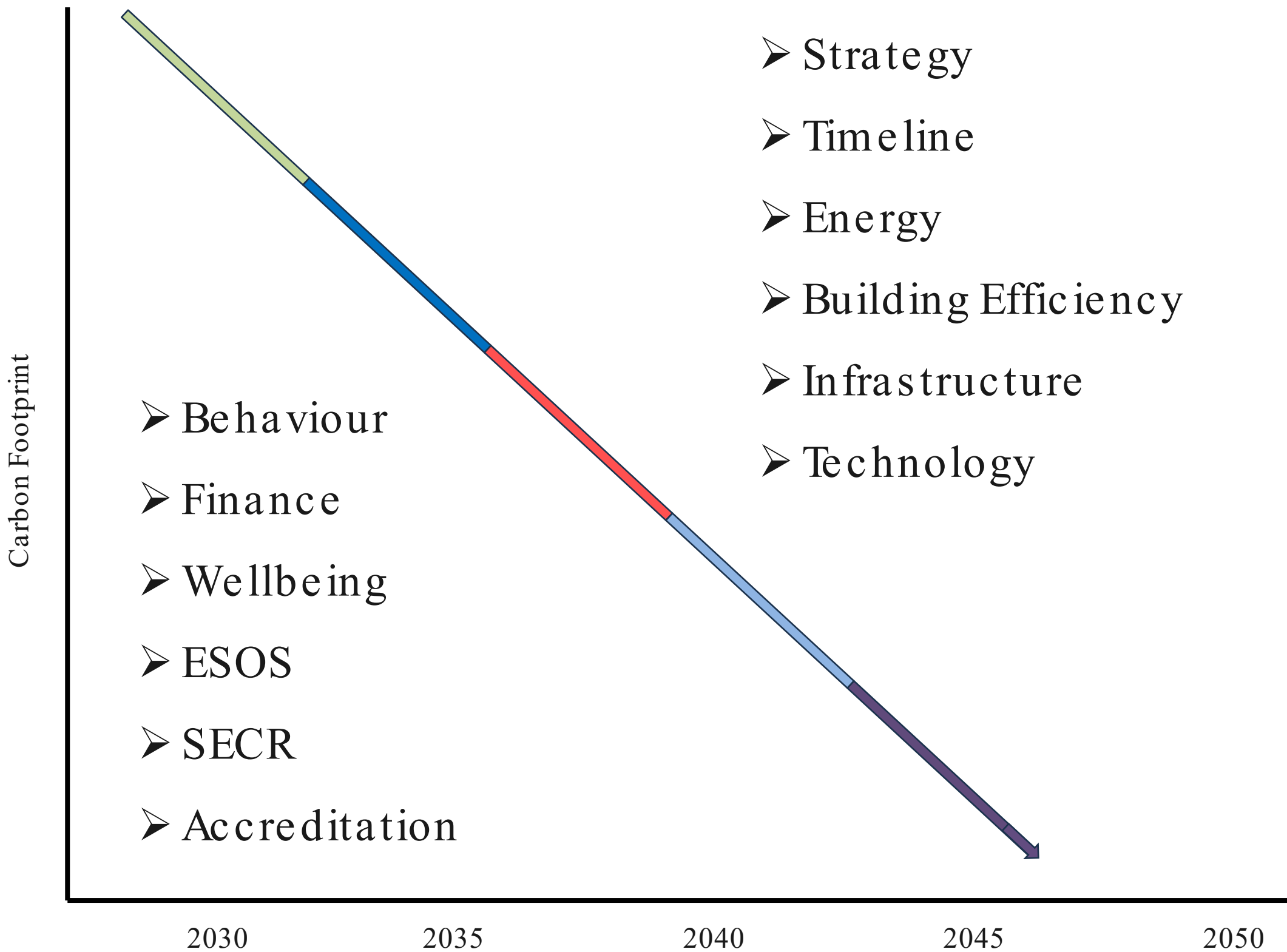






# Carbon Management

(Build your carbon reduction plan)





# Carbon Offset

(Offset the unavoidable emissions)

- ✔ Reduce your footprint first
- ✔ Balance your unavoidable emissions
- ✔ Internationally verified carbon credit offsets
- ✔ UN Sustainable Development Goals





Certified



Corporation

# Certification



This company meets the highest standards of social and environmental impact

## Community

Your Company  
Your Country  
Your Sector



## Workers

Your Company  
Your Country  
Your Sector



## Governance

Your Company  
Your Country  
Your Sector



## Customers

Your Company  
Your Country  
Your Sector



## Environment

Your Company  
Your Country  
Your Sector  
Your Size Range



Certified Carbon Literate

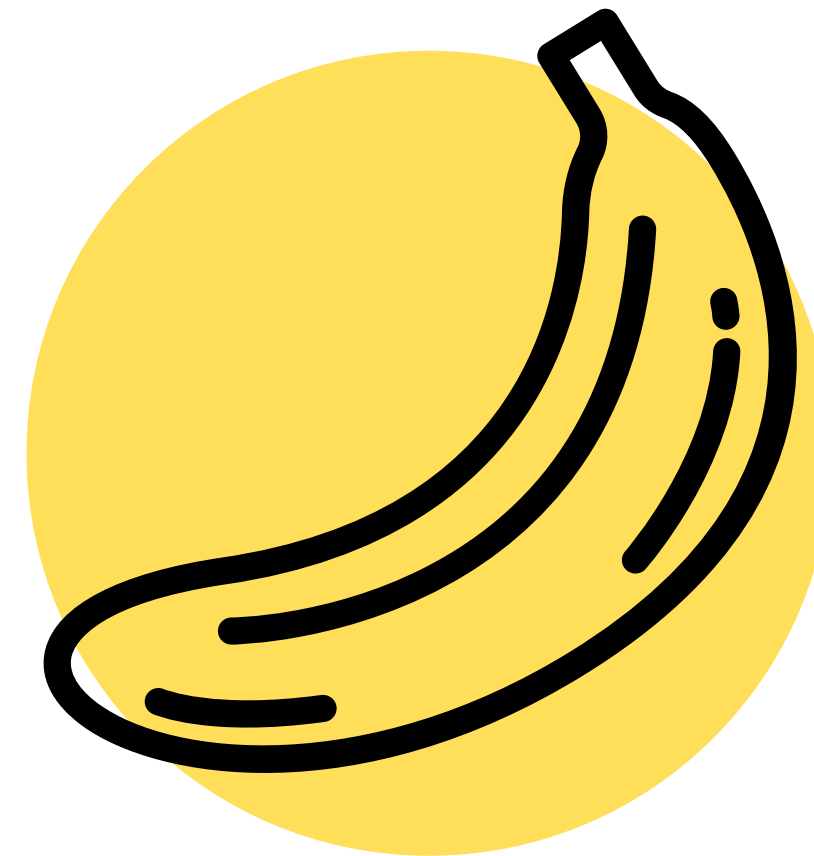




# Which has the greater carbon emissions?



=



4.7 Emails

0.017kg CO<sub>2</sub>e

=

1 Banana

0.08kg CO<sub>2</sub>e





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