

Organics sector readiness for Simpler Recycling

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03.11.25 | Griff Palmer,

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Introduction

WRAP is a global environmental action NGO transforming our product and food systems to create Circular Living. We examine sustainability challenges through the lens of people's day-to-day lives. We transform the systems that provide the products we consume. We catalyse action from policy makers, businesses, NGOs and citizens to make it happen.

Background

- WRAP are providing support to Defra with the implementation of Simpler Recycling
- This support has been ongoing and includes previous projects such as the Organics roadmap
- This project builds on the Organics roadmap and will explore risks raised with the readiness of facilities for the full implementation of Simpler Recycling



Project aims

- Understand the readiness of the organics sector for Simpler Recycling
- Assess sector readiness to take additional household and business material
- Understand the risks and challenges to accepting this additional material, as well as other readiness challenges the sector is experiencing
- Explore how HH and business gate fees will be impacted by Simpler Recycling
- Explore if current/planned reprocessing capacity is sufficient for expected tonnage increases



Working together

- Conduct one-to-one interviews with AD and IVC facility operators to assess sector readiness along with risks and challenges
- A good cross section of the sector will be key to ensure all risks/challenges that the sector faces are represented and that regionality is understood
- An opportunity to raise issues the sector is facing in the implementation of Simpler Recycling and to have input on potential solutions



Outcomes

- Summarise the findings of the interviews outlining sector readiness and any key risks/challenges that were raised.
- Highlight key interventions/solutions that were proposed
- Feed these findings back to Defra to inform support for the implementation of Simpler Recycling
- The results of this will be fed back to the sector to ensure all relevant issues/risks were raised



Timelines

- Plan is to conduct interviews in the second half of November and through December
- Findings will be feed back to the sector in Q1 2026/27
- The key findings will be followed up on and explored to devise strategies to support the sector and mitigate identified risks



Contact us

- If you are interested in attending a one-to-one interviews and are the operator of an AD or IVC facility, please get in contact with us
- penny.huckle@wrap.ngo
- griff.palmer@wrap.ngo





**Thank you.
Any questions?**